



**BE GREAT! . . . . BE DISTINCTIVE!**

# NANO IV

## Ceramic Protection Products

### GENERAL INFORMATION SHEET

Many trends, new technologies, and government regulations over the last 10 or 15 years have changed the detail industry to the demanding and professional level we all enjoy today. **DISTINCTIVE DETAILS** and our distributors have always been on the leading edge. **DISTINCTIVE DETAILS** distributors were the first in the industry to offer color-coded compounds, polishes, and waxes to corresponding colored foam and wool pads. When VOC regulations came upon us the **DISTINCTIVE DETAILS** distributor was the first in the reconditioning industry offering newly formulated products to meet or exceed these regulations. And there are many more!

The latest trend in the detail industry is Ceramic Paint Sealant and related products. Nothing new to the **DISTINCTIVE DETAILS** distributor. The **DISTINCTIVE DETAILS XION Total Vehicle Protection** are the products being promoted today as Ceramic paint, wheel, windshield, and interior enhancement and protection products.

Six years ago, led by our plant/quality control manager, Joe Hornsby, and his staff developed and introduced these products as a new car dealer aftermarket program. Today the same products are being positioned in single vehicle application packaging.

We have the experience and we make these products in our plant. In addition, we have real world testing and experiences to support the product claims.

My personal car was a test vehicle for the Ceramic Paint Coating. Three years later and the water still beaded and ran off. The shine and gloss were as good as the day we applied the product.

We recruited two over-the-road truckers to test our Ceramic Glass Coating. The Glass Coating was applied to trucks traveling I-94 from Detroit to Chicago and back three times a week. These vehicles experienced some of the toughest tests to keep the windshield clean and clear of rain, snow and ice. The product lasted almost a year on each truck. That's more than two or three years of normal service.

The real test for the Ceramic Interior Plus Protection was the typical soccer Mom, four teenagers and their football and lacrosse equipment, and the Australian Shepherd dog. Five years and 100,000 miles and the interior is still like new. The cloth seats and carpet have no stains today. Oh, yes, this is my daughter's van and it still looks great!

There are many competitive products in the market today. Most are imports, sold through mail order in high priced packaging, and made with wild performance claims and warranties. The **DISTINCTIVE DETAILS NANO IV Ceramic Products** are more than just a premium new product. It is a real world tested product line you can sell with confidence.

The **NANO IV CERAMIC COATING** products are a targeted market product. Look at the individual product pages and our **FAQ** page for more details. More questions? Give me a call or check out our web site –

**1.800.243.5359** or [go2DD.com](http://go2DD.com)

Thank you,

Don Cornelius