



BE GREAT! . . . . BE DISTINCTIVE!

# 5307 TRU BLU

## PRODUCT INFORMATION SHEET

### Water Based Vinyl/Rubber Detail Coating

**TRU BLU** is a silicone-free surfactant and proprietary combination that produces a gloss finish on all vinyl, leather, rubber, and plastic surfaces both inside and outside the vehicle. **TRU BLU** is water resistant and long lasting like a solvent based dressing. Special UV inhibitors ensure **TRU BLU** provides long term protection against the elements. **TRU BLU** can be layered to increase shine.



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products



- **Features:**
  - Silicone emulsion replacement formula
  - Tropical fragrance
  - Ready-to-use. Can be diluted 1:1 with water for economy \*  
\* diluted product will require shaking product when using
- **Benefits:**
  - Low cost but performs like a solvent based silicone coating
  - Prevents drying, cracking, discoloration
  - Enhances interiors with a pleasing scent
- **Use for:**
  - Final detailing inside, outside, and under the hood
  - Preserving vinyl and rubber trims and hoses
  - A non-sticky, dust-free, like-new appearance
- **How to use:**
  - Consult SDS for complete safety information before using  
**INTERIOR & EXTERIOR**
  - Wipe on vinyl, leather & rubber surfaces
  - Allow to air dry or wipe dry with a clean cloth  
**UNDERHOOD**
  - Spray entire engine compartment taking care to not soak electrical components
  - Allow to air dry before starting vehicle
- **Tech Tip:**  
For best results, always apply to clean, dry surfaces.

▪ **Order by these numbers**

- |                 |                                 |
|-----------------|---------------------------------|
| 53072 pint      | 53074 gallon                    |
| 53073 quart     | 5307S 5 gallon square           |
| 53075 5 gallon  | 53077 55 gallon drum            |
| 53076 30 gallon | 5307P Product Information Sheet |



This product contains  
NO PHOSPHATES