



DISTINCTIVE **DETAILS®**

Driven by the Details™





TABLE OF CONTENTS.

02 ALL ABOUT CERAMICS

04 WHEELS & TIRES

08 WASH

12 PREP

16 POLISH • WAX • PROTECT

20 MAINTAIN

24 BEST SELLERS

28 ABOUT

A hand wearing a black nitrile glove holds a clear plastic bottle of car care product. The bottle has a white label with the company logo and name. The background is dark with a blue textured surface on the right. A large, faint, stylized 'D' logo is overlaid on the left side of the image.


DISTINCTIVE
DETAILS



ALL ABOUT CERAMICS.

Not all ceramic products are created equal. Our professional ceramic kits contain a hybrid blend of polysilazanes that offers greater high-temperature resistance and surface hardness as well as an easy-to-clean surface.

- › Easy Application
- › Durable for Years
- › Hydrophobic
- › Increases Gloss
- › Fully Cures in 12 Hours
- › VOC Exempt
- › Chemically Insoluble Once Fully Cured

TECH TIP:

When using ceramics, it's important the car is fully prepped before sealing the surface, so as to not seal in any imperfections.

CERAMIC PAINT KIT

PRODUCT #32401

CERAMIC LEATHER KIT

PRODUCT #32421

CERAMIC TRIM KIT

PRODUCT #32431

CERAMIC GLASS KIT

PRODUCT #32441

CERAMIC INTERIOR KIT

PRODUCT #32461

CERAMIC MARINE KIT

PRODUCT #32561

THE QUICK AND DIRTY

GETTING YOUR CAR CLEAN IN **5 STEPS** WITH DISTINCTIVE DETAILS® PRODUCTS



STEP 01

WHEELS & TIRES

Although we typically like to wash from high-to-low, the one exception are the wheels & tires. Once the wheels are cool to the touch, we start our wash here because they are typically the dirtiest part of the vehicle and we don't want any splashing dirt & brake dust back onto a freshly washed car.

We carry all the products to make your tires look their best. Remember to keep your accessories separate so the tire accessories don't get cross-contaminated with your paint accessories!

FEATURED PRODUCTS

BEST SELLER



WIRE WHEEL CLEANER

PRODUCT #2031

- › Cleans & brightens in 1 easy step
- › No heavy scrubbing required
- › Strong acid formula



HORNET WHEEL CLEANER

PRODUCT #2034

- › Quickly removes brake dust & road film
- › Use on chrome & aluminum wheels
- › Fast acting, concentrated formula



BRAKE DUST ELIMINATOR

PRODUCT #2037

- › Thick product clings to surface
- › Alkaline based product
- › Great on dirt, oil, grease and other surface contaminants



WHEEL BRITE

PRODUCT #2038

- › Non-acid wheel cleaner that cleans like an acid
- › Safer alternative to acid-based products
- › No harmful or offensive fumes

GO TO ACCESSORIES

BEST SELLER



**GRAY CHEMICAL
RESISTANT
TRIGGER SPRAYER**

PRODUCT #80036



**PLAIN QUART
SPRAY BOTTLE**

PRODUCT #80025



**SHORT HANDLE,
SOFT BRISTLED
FENDER BRUSH**

PRODUCT #81012



**LARGE SPOKE
BRUSH**

PRODUCT #81130

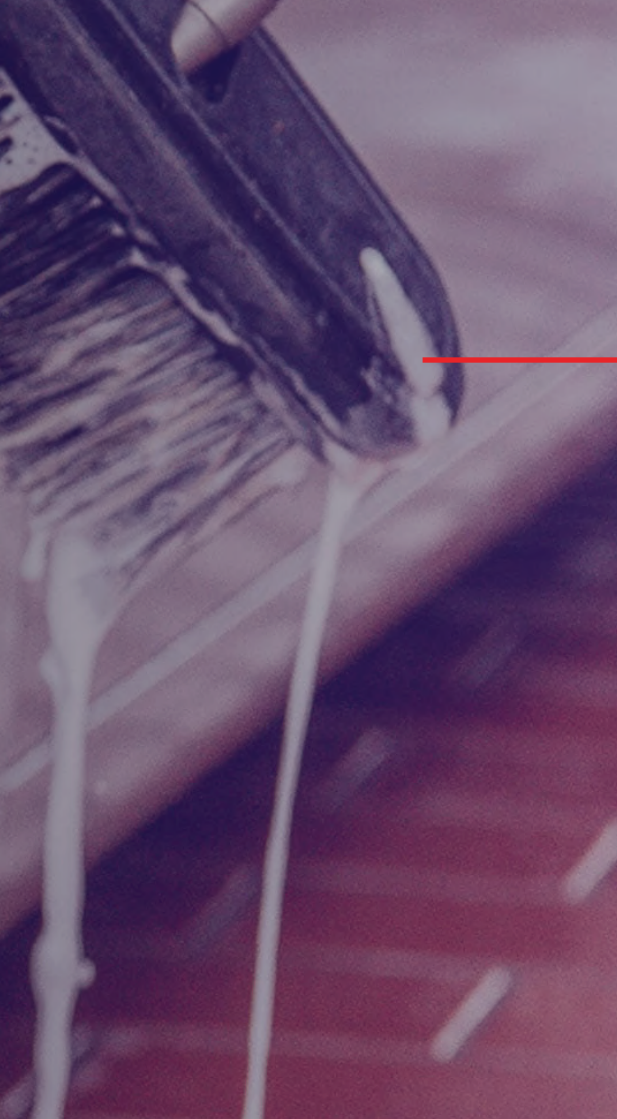
TECH TIP:

Wet wheel surface before applying product. Clean one wheel at a time completely before proceeding to the next one. Monitor dwell time, especially with acid products.

Scan the QR code to view Wheel & Tire products on our website or visit distinctivedetailsinc.com/product-category/exterior/tire-wheel-cleaners







STEP 02

WASH

Distinctive Details® has highly concentrated soaps, as well as wash & waxes formulated to lift and remove dirt and leave your car film free.

Due to these very concentrated formulas, our customers enjoy a low cost per use. Remember, using a dishwashing soap or detergent that hasn't been formulated for cars can strip the wax and promote surface oxidation, leading to a loss of gloss and shine!

FEATURED PRODUCTS

BEST SELLER



WASH & WAX

PRODUCT #1002

- Thick, concentrated soap
- Quickly lifts dirt and road film
- Produces a 'like new' car shine



CHERRY HI-SUDS

PRODUCT #1032

- Thick, high foaming action
- Long lasting suds
- Removes grime and dirt safely without stripping wax or sealants



PURPLE PASSION

PRODUCT #1023

- Premium wash & wax product
- Enhances color and gloss
- Helps boost and prolong existing wax on your vehicle



SUPER SUDS

PRODUCT #1001

- Spot-free car wash soap
- Powerful cleaning agents
- Thick, rich suds

GO TO ACCESSORIES

BEST SELLER



GOLD WASH MITT

PRODUCT #80040



CHENILLE WASH MITT

PRODUCT #80042



GRIT GUARD

PRODUCT #80050



TORNADOR CLEANING TOOL

PRODUCT #89010

TECH TIP:

Dispense your car wash of choice into a clean empty bucket and activate with a strong stream of water to create mountains of suds. Wash the car using just the suds. When the suds flatten out, activate with a strong stream of water again. Using just the suds keeps your mitt cleaner and from getting too heavy with water and contaminants.

Scan the QR code to view all car wash products on our website or visit distinctivedetailsinc.com/product-category/exterior/car-wash-soaps







STEP 03

PREP

This step can sometimes be time consuming, but is KEY to ensure nothing gets sealed in that shouldn't be there. You will remove surface contaminants such as fallout, oxidation and fine scratches.

FEATURED PRODUCTS

BEST SELLER



D-PREP

PRODUCT #4051

- › The ultimate painted surface prep
- › Effectively removes metallic fallout embedded in painted surfaces
- › Quick, easy application



RUBBING COMPOUND

PRODUCT #3231

- › Nano-tech ultra fine cutting abrasives
- › Non-gritty formula with less splatter and sling
- › Body shop application for either whole car or spot panels



H.D. BUG REMOVER

PRODUCT #2063

- › Spray, scrub & wash off during the car wash
- › Removes heavy bug marks & stains
- › Highly alkaline product that is biodegradable & non-toxic



BUG & TAR REMOVER

PRODUCT #2517

- › Quickly removes tar, road grime & bugs
- › Non-drip solvent formula provides total control & precision for spot cleaning
- › Safe for use on metal, paint, plastic and glass

GO TO ACCESSORIES

BEST SELLER



CLAY BAR

PRODUCT #40019



CLAY MITT

PRODUCT #4001R



8" WOOL PAD

PRODUCT #84106



PLASTIC RAZOR BLADES

PRODUCT #80074

TECH TIP:

Before compounding, clay the vehicle to remove contaminants on the surface.

Scan the QR code to view all prep products on our website or visit
distinctivedetailsinc.com/product-category/exterior







STEP 04

POLISH • WAX • PROTECT

The darker the car, the deeper the gloss that can be created. Polishing helps to create that ultimate high-gloss shine. While waxing and protecting helps preserve the paint finish from the elements and locks-in a layer of brilliant shine! If you are looking to keep your car protected, waxing is recommended 2-4 times per year.

FEATURED PRODUCTS

BEST SELLER



CARNAUBA CREAM

PRODUCT #3507

- › Final finish wax
- › Excellent water beading & detergent resistance
- › High shine & great long-term protection



ONE-STEP CLEANER WAX

PRODUCT #3235

- › Fast & easy way to restore great gloss to aged and oxidized painted surfaces
- › Fills minor scratches & produces a deep, vibrant color
- › Advanced Nano technology



ULTRA FINE POLISH

PRODUCT #3233

- › Creates a barrier that protects from UV rays & surface contaminants
- › Delivers mirror-like extreme reflection
- › Works great on ceramic coatings



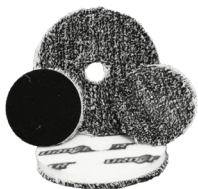
CERAMIC PAINT KIT

PRODUCT #32401

- › Newest ceramic technology on the market
- › Long-lasting protection against weather, corrosion & pollutants
- › Great for cars, boats, RV's and heavy construction vehicles

GO TO ACCESSORIES

BEST SELLER



ALL PURPOSE MICROFIBER PAD

PRODUCT #85939



16x16 GREEN MICROFIBER TOWEL

PRODUCT #83551



ROUND WAX APPLICATOR W/ POCKET

PRODUCT #83016



CERAMIC COATING APPLICATOR

PRODUCT #83030

TECH TIP:

Our polishes and waxes have their best results when used with a polisher or buffer in the shade. Do one panel at a time and have a pack of our 16x16 microfiber towels available to hand buff off any small excess.

Scan the QR code to view all polish products on our website or visit distinctivedetailsinc.com/product-category/exterior/waxes-polishes





A close-up photograph of red leather car upholstery, showing the texture and stitching of the seats. The leather is a deep red color and has a pebbled texture. The stitching is visible, creating a series of parallel lines across the seat.

STEP 05

MAINTAIN

These products extend the life of our step 04, Polish, Wax & Protect. Our cars are always under attack whether it's environmental, industrial or UV based exposures. Distinctive Details® has easy spray-on, wipe-off products that will become your best friend and will be a quick, easy option for ongoing protection for your car's finish!

FEATURED PRODUCTS

BEST SELLER



QUANTUM

PRODUCT #3266

- › SiO2 Ceramic
- › Quick, easy spray application
- › Hydrophobic product that glosses & protects



SHOWROOM DETAILER

PRODUCT #3510

- › Anti-static, silicone formula reduces dust attraction
- › Quickly removes fingerprints and smudges
- › High-tech blend of cleaners and gloss enhancers



F-22 CERAMIC ENHANCER SPRAY

PRODUCT #3252

- › Heightens appearance of the ceramic paint coating
- › Quick removal of light dirt and dust
- › Durable, high shine



FINAL TOUCH

PRODUCT #3512

- › Body Shop Safe
- › Quickly removes dust, fingerprints and smudges
- › RTU formula that can be sprayed on and wiped off

GO TO ACCESSORIES

BEST SELLER



16x16 BLUE MF TOWEL

PRODUCT #83550



MODEL 250 RED / WHITE TRIGGER SPRAYER

PRODUCT #80033



PLAIN QUART BOTTLE

PRODUCT #80025

TECH TIP:

Even if you don't have time to go through all 5 steps, after you thoroughly wash and chamois your vehicle, spray on one of these products to the painted surfaces and wipe off with a microfiber cloth to get the glossy look of a just waxed car.

Scan the QR code to view all final detail products on our website or visit distinctivedetailsinc.com







BEST SELLERS

**PRODUCTS WE'RE
FAMOUS FOR**

OTHER BEST SELLERS

BEST SELLER



DIAMOND CLEAR

PRODUCT #90200

- Streak-free glass cleaner
- Its unique formula quickly dissolves grease, oil & dirt
- Glass & mirrors stay clean longer, safe on factory tinted window

BEST SELLER



ORANGE MUSCLE

PRODUCT #90186

- Thick foaming, non-caustic & non-abrasive all purpose cleaner that is "a must" in any detailers arsenal of products
- Great for removing bug residue before car wash
- Contains pure d'limonene

BEST SELLER



FUTURA

PRODUCT #90150

- Foaming upholstery & fabric cleaner
- Holds dirt and grime in suspension until wiped or vacuumed away
- Doesn't saturate the surface

BEST SELLER



ULTRA SHINE

PRODUCT #90305

- Instantly restores the appearance of interior & exterior rubber, vinyl and plastic trim
- High gloss, premium grade silicone spray
- Just spray and walk away

OTHER BEST SELLERS

BEST SELLER



DRESS IT UP

PRODUCT #5001

- › A high quality, water-based silicone dressing that can be used for all dressing applications
- › Prevents drying, cracking & discoloration
- › Non-sticky formula

Thicker version formula is our Super Dress All #5002

BEST SELLER



BLUE DRESSING

PRODUCT #5020

- › Our best selling solvent-based, silicone dressing
- › Premium silicone content
- › Satin based shine that creates more gloss with repeated applications

BEST SELLER



CENTENNIAL

PRODUCT #5041

- › Solvent-based, Silicone Free formula
- › Low gloss, long lasting and a great option for both interior and exterior coatings
- › RTU formula with proprietary additives and oils

PROFESSIONALLY FORMULATED:

Distinctive Details® is formulated for the professional, keeping in mind that time is money. We guarantee our top formulas will make your job faster, with our products containing more active ingredients than a lower cost alternative, ultimately putting time...and money back into your pocket!

Scan the QR code for a more detailed look at our best sellers on our website, distinctivedetailsinc.com



ABOUT US





MANUFACTURING DISTINCTIVE PROFESSIONAL AUTOMOTIVE AND RECONDITIONING PRODUCTS FOR OVER 20 YEARS

With over 100 years of combined experience in the automotive aftermarket, the Distinctive Details® Team has created one of the most expansive and quality driven reconditioning product lines in the nation. Passionate about offering our customers unparalleled service, our US plant formulates and manufactures to meet both customer needs and market trends.

What sets us apart from other companies is our unique manufacturing process which allows more flexibility, along with being quick and responsive to your specific needs. Used and loved by the professional detailer for years and sold exclusively through our network of dedicated and knowledgeable distributors, we are excited about expanding our line of outstanding detail products and chemical solutions.



**We are committed
to Quality**



**We promise
Responsiveness and
Communication**



**We always lead
with Integrity**



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DETAILS®

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